

# **CESURA 2003**

## **WORKSHOP 2: JUNE 5**

### **Projects Overview**

# Oct. 1999 to present

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- Objective 2 (ISW):
  - *4 projects*
- Objective 1 (West Wales & Valleys):
  - *26 projects*
- Other:
  - *15 projects*
  - *plus 7 inherited projects*

## Types of projects:

- Training
- Development of curriculum & learning systems
- Capital build and refurbishment
- R&D
- Knowledge & technology transfer
- Business support
- Community development

# Objective 1: Case Studies

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- Enterprise College Wales      New learning systems (ESF)
- Glamorgan Centre for ICT      Capital (ERDF)
- Opportunity Wales      e-commerce support (ERDF)
- Hydrogen      Research (ERDF)
- GTI      Business Start-ups (ERDF)
- HELP Wales      Knowledge Transfer (ERDF)

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# Enterprise College Wales

Project Profile

[www.e-collegewales.co.uk](http://www.e-collegewales.co.uk)

# Enterprise College Wales

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<b>Aim</b>	On-line learning programme delivering practical business training (degree level) via the internet.
<b>Duration</b>	Phase I 2000-2002 Phase II 2002-2005
<b>Location</b>	Whole of the Objective 1 region in Wales
<b>Target beneficiaries</b>	Employees of SMEs Potential Entrepreneurs

# Enterprise College Wales

## Total Project Cost

Phase I £6,374,808

Phase II £7,907,156

## Funding Profile

Phase I ESF Grant £2,868,664  
UoG £2,939,782  
Other £566,362

Phase II ESF Grant £3,558,219  
UoG £3,701,777  
Other £647,160

# Enterprise College Wales

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**Project Partners** Network of partner Colleges across Wales

**Project Outputs** Development of on-line learning materials

Delivery to a cadre of 870 students  
(across the Foundation Programme,  
BA Enterprise and  
Masters in Professional Development)

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# **Glamorgan Centre for Information Communication Technologies (ICT)**

Project Profile





# Glamorgan Centre for ICT

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- Capital refurbishment project:
  - Lecture theatres and IT training facilities
  - New research laboratories for School of Computing & School of Electronics
  - New Music Technology Centre
  - Key Skills laboratory
  - Support for the development and delivery of e-learning initiative
  - Multi Media Laboratories

# Glamorgan Centre for ICT

- Phase 1 (Objective 2 ISW):
  - Refurbishment of building and development of an ICT Multimedia Training Centre
- Phase 2 &3 (Objective 1)
  - Refurbishment of building and extension (38,000 ft
  - New labs and teaching facilities



# Glamorgan Centre for ICT



- Phase 1 (1997-1998):
  - Total Cost £603k
  - ERDF grant £238k
  - UoG match £365k
- Phases 2&3 (2000-2002):
  - Total Cost £6.1m
  - ERDF grant £2.6m
  - UoG Match £3.5m

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# Opportunity Wales

Project Profile

[www.opportunitywales.co.uk](http://www.opportunitywales.co.uk)

# Opportunity Wales

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<b>Aim</b>	To assist take up of e-commerce by Small & Medium Enterprises in Wales
<b>Duration</b>	3 years (2000-2003)
<b>Location</b>	Objective One Region in Wales
<b>Target beneficiaries</b>	Welsh Small and Medium Enterprises

# Opportunity Wales

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**Total Project Cost**      £21.5m

**Funding Profile**              ERDF Grant £10.7m  
                                         Public Sector £9.13m  
                                         Private Sector £1.67m

# Opportunity Wales

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- Project is managed by a “not for profit” company called “Opportunity Wales”
- Partnership of public, private and voluntary sector organisations including the University of Glamorgan
- All partners are represented on the Board of Directors



# University of Glamorgan role

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- Application phase:
  - Acted as Project Sponsor (secured the funding for the project)
- Delivery of project:
  - Provide accommodation for Project Management Team

# eCommerce Services

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- SMEs from all sectors
- eCommerce reviews
- post implementation support
- exemplars
- awareness activities
- Client aid

# Opportunity Wales

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- **Project outputs:**

- E-commerce support to: 35,000 SMEs
- Advisers support to: 5,267 SMEs
- No. of accredited advisers **150**
- Creation of a Community Portal
- Net **additional** jobs **2,042**
- Net **safeguarded** jobs **4,700**

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# Hydrogen

Project Profile

# Hydrogen

- Wastewater Treatment Research Centre:
  - Professors Dennis & Freda Hawkes
- Team of researchers looking at production of hydrogen from biomass (anaerobic digestion)



# Hydrogen: Objective 1

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- Objective 1 project:
  - Total cost: £416,000
  - ERDF grant: £208,000 (50%)
  - Other funding:
    - UoG £162,000
    - National Assembly for Wales £46,000
- Project output:
  - Clean energy research initiative: report assessing implications of moving to a hydrogen-fuel economy within Wales

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# Graduate Teleworking Initiative (GTI)

Project Profile

# GTI: Summary

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- Business start-up support programme focused on graduates from the Objective 1 area
- Emphasis on new technologies (Information Technology)



# Facilities

- Provides:
  - free advice, information and mentoring
  - free access to teleworking facilities (computers, software, internet, e-mail, film-video facilities etc.)
  - free meeting rooms, reception facilities
  - available 24 hours a day, 7 days a week



# GTI: Financial profile

- Scale of project:
  - Total cost: **£644,792**
  - ERDF Grant **£322,396 (50%)**
  - Other funding:
    - University of Glamorgan £192,396  
(Overheads, staff time)
    - WDA £120,000
    - Other £10,000
- Funding in place for 3 years

# GTI: Targets/results

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- Headline target:
  - 100 new businesses created (40% of which should be owned by women)
- Results of project:
  - 70% (of companies created) still trading after 2 years
  - 150 jobs created
  - £1m net added value

# Examples of companies created

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- Medical Products Manufacturing
- Multi-media design
- Internet TV
- Software Design
- Software Development
- Graphic Design
- Music Agency
- Design & Installation of Telephony Systems
- Marketing Consultancy
- Evaluation Consultants
- Marketing Products Sales
- Stress Relief Services
- Innovation Management Consultancy



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Congratulations to [Avantis](#) who turned 5 years of age this January.  
Thanks to [Picasso Griffins](#) who kindly drew caricatures of the MAWR team at the Avantis birthday party.

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# HELP Wales

Project Profile



# HELP Wales

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- Provides subsidised consultancy services to SMEs across the Objective 1 region (up to £20,000 per project)
  - *ERDF grant pays 50% of cost of the consultancy*
  - *SME pays the other 50% of the cost*
- Consultancy service is provided by academics/research teams from the partner HEIs

# HELP Wales

- Knowledge Transfer initiative
  - Provides subsidised consultancy services
  - Links SMEs with Universities across Wales
- Based on partnership:
  - 13 Higher Education Institutions across Wales
  - Management team based at University of Glamorgan
- Original project 1998-2000:
  - *Objective 2 ISW*
  - *Rural 5b*
- Phase 2: 2002-2004
  - Objective 1
  - Objective 2 & Transitional

# Type of support available

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- University academic staff provide pool of “intellectual” resources available to businesses
- Wide range of support available including:
  - Product development & design
  - Rapid prototyping
  - Market research
  - Feasibility studies
  - Web-development

# HELP Wales: Objective 1

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<b>Expenditure:</b>	<b>TOTAL</b>
Project Management	669,070
Consultancy	2,500,000
<b>Total eligible costs</b>	<b>3,169,070</b>

  

<b>Funding:</b>	<b>TOTAL</b>
ERDF Grant (50%)	1,584,535
UoG contribution	199,535
SME contributions	1,250,000
HEIs in-kind support	135,000
<b>Total funding</b>	<b>3,169,070</b>

# Financial Profile: Help2Wales

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- Total consultancy costs are: £2,500,000
  - *SMEs contribute 50% of this:* £1,250,000
- Total ERDF grant is: £1,584,535
  - *50% towards Consultancy costs* £1,250,000
  - *50% towards Project Management* £334,535

# Direct benefit to HEIs

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- £2.5m of consultancy services:
  - delivered by academics at the partner Higher Education Institutions (HEIs)
  - the HEIs receive payment (commercial rate) for delivery of the services

*£2.5m*      **→**      *HEIs*

# Objective 1: Outputs/results

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- **Headline outputs:**
  - 400 companies to receive consultancy support
  - 100 companies to receive advice/information
  - 10 projects transferring environmental technology to businesses
- **Results of project:**
  - 750 gross jobs safeguarded
  - 750 gross jobs created
  - 200 new products developed
  - £30m increase in turnover of assisted businesses